

MINUTES

PUBLIC TRANSIT ADVISORY BOARD

June 2, 2010

8:30 a.m.

Conference Room at FREDericksburg Regional Transit

Members in Attendance: Lawrence A. Davies, City of Fredericksburg
Debe Fults, disAbility Resource Center
Jack Green, King George County
Tom McCoy, Mary Washington Healthcare
Richard Pearce, University of Mary Washington
Angeline Pitts, Caroline County
Fred Sisk, Citizen Representative
Rodney White, Spotsylvania County

Others Present : Kathleen M. Beck, Director of Public Transit
Wendy Kimball, Assistant Director of Public Transit
Arnold Levine, Manager of Policy, Planning and Compliance
Marilyn Graves, Administrative Assistant/FRED
Danny Reese, George Washington Regional Commission

Members Absent : Jan Erkert, Fredericksburg Regional Chamber of Commerce
Deneal Helms, The Free Lance-Star
Edd Houck, Alternate/Mary Washington Healthcare
John Moen, WFLS
Mike Neuhard, Stafford County
Lloyd Robinson, Alternate/George Washington Regional Commission
Diana Utz, George Washington Regional Commission
Dr. Roy Weinstock, Community Representative

The meeting was called to order by Rev. Davies at 8:30 am on June 2, 2010, in the conference room at the FREDericksburg Regional Transit facility (a/k/a The Lawrence A. Davies Transit Center), 1400 Jefferson Davis Highway, Fredericksburg, VA.

The minutes for the meeting of April 7, 2010, were presented for approval. A motion was made by Mr. Sisk and seconded by Mr. White that the minutes of this meeting be approved as written; the motion was passed unanimously.

Report of Director of Public Transit:

- Ms. Beck introduced Tom McCoy, Director of Safety/Security, Emergency Preparedness Coordinator for Mary Washington Healthcare. Mr. McCoy will be the new representative for Mary Washington Healthcare on the Public Transit Advisory Board. Upon motion made by Mr. Pearce, seconded by Mr. Sisk, Edd Houck was confirmed as the alternate representative for Mary Washington Healthcare; the motion passed unanimously.
- FRED staff met with student representatives of the University of Mary Washington a couple of weeks ago. The subject of their discussion was the FRED Ex service. To make this service more personal to the students at the University, the name will be changed to Eagle Express. Staff has developed a visual for the schedule and this information will be fed through a live feed at the University. The information will also be presented to the student newspaper for publication. This service runs from August through May. Mr. Pearce expressed his appreciation to the FRED staff for the amount of work that has been done in response to this meeting.
- Mr. Levine passed out a "Budget at a Glance" paper. Early morning service on Cowan Boulevard was canceled because of budget constraints; that service had very light use. He also distributed an "Analysis of Fare Box Revenue" to the PTAB members so that everyone could have a sense of what has happened since FRED raised fares. He notified the Board that he will continue to work numbers to see what we might do in 2011 with regard to fares. He does feel that raising the fares contributed to 15% decrease in our ridership.
- The Transit Development Plan that was mandated by the Virginia Department of Rail and Public Transportation is nearing completion; the final Plan should be completed in July and the consultants will be at the July 7th PTAB meeting. If a draft of the Plan comes into the FRED office before the July PTAB meeting, it will be distributed to the board members.
- Mr. Levine gave out a sheet with Specific Performance Measures. He then explained the services in performance. For the 2010 Specific Performance Measures, he will attach a sheet with a description of codes/routes.
- Ms. Kimball reported that eight buses have been received through April. Classes are scheduled for our maintenance staff to learn about the buses in detail. The majority of the buses are 20-passenger vehicles with a few 26-passenger. Staff is very pleased with the newly purchased buses. There is funding for four more buses and chassis are being investigated to see if they meet FRED's needs before there is acceleration of the purchasing of additional buses. Ms. Kimball expressed that the process for purchasing these buses was a great learning experience. These are ten-year buses vs. five-year vehicles purchased in the past.
- FRED driver, Stanley McInturff, won first place in the Community Transportation of Virginia roadeo; this win allowed him to compete in the Community Transportation of America roadeo in Long Beach, CA on May 23rd. Mr. McInturff came in tenth in that competition. Carolyn Beverly, another FRED driver, came in second in the state competition. Rev. Davies offered PTAB's congratulations to these skilled FRED drivers.
- Mr. Levine gave a report on the on-board cameras. The cameras and GPS system for the buses cost \$140,000, covered by a grant. This offers a variety of benefits for the FRED buses and the FRED passengers, including, but not limited to, security, spot-checks.

Committee Reports:

- (1) **Mission, Goals and Objectives** – Final Accomplishments of Mission, Goals and Objectives for TY 2010 will be presented for approval at the July PTAB meeting. A draft of the Mission, Goals and Objectives for TY 2011 will be available for review at that meeting.
- (2) **Partnership/Marketing** – FRED ads will soon be aired on the Spanish radio channel; ad thanking Partners has run in The Free Lance-Star; ads going well for in-bus advertisements.
- (3) **Services to the Underserved** – Ms. Fults reported that there was an article in The Free Lance-Star regarding mobility. There will be a meeting held this Friday about changes when the Mobility Coordinator moves out of the GWRC facility.
- (4) **Operations and Oversight** – No report; however, Mr. White did thank Mr. Levine for the reports he distributed to the Board today. They will be helpful for his reports to the Board of Supervisors' members in Spotsylvania County.
- (5) **Safety and Security** – Mr. Sisk had no report but did comment that the cameras were one of the best things that could happen to the FRED system. Ms. Kimball reported that a gate to prevent people from cutting through the bus loading area will soon be installed.

Other Business:

- Ms. Beck requested that all suggestions for the Mission, Goals and Objectives be submitted to her by June 21st.
- Mr. Levine reminded board members that it is time to consider any changes to routes if anyone as any suggestions.
- Ms. Graves stated that she needs the changes to the PTAB directory by July 1st. Committee appointments will be discussed at the July meeting.

Announcements:

- The FRED Picnic is scheduled for June 19, 2010.
- The next PTAB meeting is scheduled for July 7, 2010.

The meeting was adjourned at 9:45 am.

Approved by the Public Transit Advisory Board:


Marilyn M. Graves


Date